



For Automotive
Professionals

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TEXA AWARDED FOR ITS INNOVATION EVEN IN IRELAND

TEXA received another important recognition during the **Auto Trade Expo**, the most important Irish fair dedicated to the aftermarket of passenger vehicles, trucks, light commercial vehicles, buses and motorcycles which took place in Dublin the 8th and 9th of November.

In fact, the prototype of the **augmented reality glasses** developed in collaboration with Epson Italia won the **Innovation Award** in the "**Automotive Tools**" category.

After the prestigious awards received at Automechanika in Frankfurt (two Innovation Awards and Beste Marke) and the Russian Golden Wrench award, TEXA stands out once again with one of its innovative diagnostic solutions, this time in the strategic Irish market.

TEXA's solution is innovative as it allows technicians to view, for the first time, all the information needed for repairs projected in front of their eyes while they are working on a vehicle.

In fact, workshop operators often have to alternate looking at the diagnostic tool and at the vehicle while they are working, losing precious time.

Thanks to TEXA's new glasses, it is possible to work on the different components in a vehicle without having to look away from the diagnostic tool. The data is projected directly inside the glasses. This innovative type of diagnostic support is also very useful for reducing the risks incurred in a workshop, as the glasses highlight each critical point using signals that appear right in front of the mechanic's eyes.

The Auto Trade Expo is the point of reference and an essential appointment in Ireland for all aftermarket operators: from technicians to trainees coming from independent workshops, to main retailers; from auto workshop managers to heavy-duty vehicle workshops, up to body shops and tyre specialists.

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PRESS RELEASE